## For Immediate Release

## IMG Signed On For International Promotions and Major Events Strategies for the Myriad Resort

EDMONTON, ALBERTA – (Business Wire) – May 30, 2006 – Myriad Entertainment & Resorts, Inc., a Delaware corporation (OTCBB: MYRA) ("Myriad Entertainment"), today announced it signed on International Management Group "IMG". IMG is the world's largest, most diverse and only truly global company dedicated to the marketing and management of sport, leisure and lifestyle. IMG represents athletes such as Tiger Woods and performing artists, writers, fashion models, broadcasters, leading corporations, world-class events, cultural institutions and recreational resorts.

IMG will provide strategic consulting services to Myriad in connection with Myriad's recreational facilities, indoor golf course, botanical gardens, horticultural, sporting, and entertainment events. Further, IMG will provide general consulting regarding design, marketing and promotion of the golf course and golf academy; assist in securing high profile sports and entertainment stars; consult on the implementation of the business plan for the recreational facilities and the development of general licensing for the resort.

IMG's initial scope of work will include producing major botanical festival events and general events throughout the resort annually. Their work will include creating key television events such as Celebrity Challenges, Poker TV, Concerts, and establishing a branding and image profile for Myriad.

For more information on IMG, visit www.IMGWORLD.com

Chairman, Scott Hawrelechko and CEO, John Meeske have signed and retained IMG in conjunction with IMG's Vice-President – Tourism, Roddy Carr to promote Myriad's Botanical theme. "We see IMG working well with our current team to bring an international recognition to the resort and the State of Mississippi", said John Meeske.

Roddy Carr stated, "The production of a Major Events Strategy coupled with a sports and active lifestyle plan for Myriad will also add credence to the resort's ability to generate traffic in the start up years and also make a clear statement on the strategy to create a Global brand for Myriad."

The 550-acre Myriad Botanical Resort in Tunica, Mississippi will feature the world's first fully enclosed, climate controlled championship golf course, a 1,200-room hotel, 6 casinos, convention center and spectacular gardens. Myriad has been granted development and gaming site approvals for the Tunica resort.

Please visit the Myriad-Tunica website <u>www.myriadworldresorts.com</u> to see a visual representation of the Project's amenities.

Cautionary Statement for the Purpose of the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995: Forward-looking statements in this news release are made under the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Certain important factors could cause results to differ materially from those anticipated by the forward-looking statements, including the impact of changed economic or business conditions, the ability of the company to raise financing to initiate and complete its anticipated construction and development plan, the impact of competition, market receptivity to the company's planned resort developments, attraction and retention of experienced management, compliance with regulatory conditions, permits and licensing approvals, and other factors discussed from time to time in reports filed by the company with the Securities and Exchange Commission.

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Source: Myriad Entertainment & Resorts, Inc.