

Barrie tops in business

Len Barrie is President, Chief Executive Officer and major shareholder of Bear Mountain, one of Canada's foremost master planned commercial, residential and resort communities.

Bear Mountain, with Bear Mountain Westin Victoria Resort and Spa, offers a complete golf and resort lifestyle experience featuring the secluded luxury of a mountainside resort village.

Barrie, a former National Hockey League hockey player, has demonstrated natural entrepreneur skills in leading his company in three years from a standing start to outstanding corporate and sales performance by exercising exceptional leadership and vision. Barrie created his vision for a fully integrated world class golf course and resort community and has been intuitively adept at inspiring support, loyalty and extraordinary performance from his management and employees in achieving that vision.

The key business activities of Bear Mountain are a world class Jack and Steve Nicklaus co-designed golf course and resort community which is designed to include a complete commercial village center with the high-quality hotels, athletic club, health and fitness spa, medical services, high-quality single family homes and town homes, condominiums, quarter-share resort accommodation units, real estate sales and services and a commercial retail services.



Len Barrie

The Bear Mountain Golf Course, which opened in June 2003, offers a memorable experience with its setting in the foothills of Mount Finlayson and the perfect balance between playability and a truly challenging year round golf experience for golfers of all skill levels.

In making the decision to create Bear Mountain, Barrie risked his entire wealth. Initially, he risked three million dollars, most of it borrowed. With support from his early investors, including National Hockey League Hall of Famer Mike Vernon, and early NHL professional hockey player investors Ray Whitney, Rob Blake and Mike Sillinger, Barrie and his partners committed to an expenditure of \$110 million in infrastructure costs, and invested more than \$50 million before receiving the first project revenues.

Len Barrie surrounds himself with people who are highly competent and share is competitiveness. Barrie recalls from his 14 years of professional hockey that being surrounded by the best people lead to the best results. He provides his management group the opportunity to succeed and then stands back, allowing managers work.