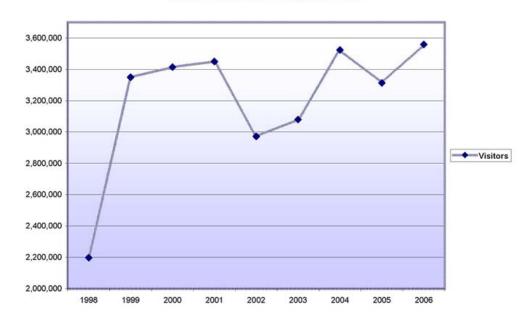
Annual Tourism Revenues and Overnight Visitor Numbers

Annual Tourism Revenues and Overnight Visitor Numbers The projection model is based on actual hotel tax revenue increases over previous years, and average length of stay and daily expenditures per visitor from Tourism Victoria's Annual Exit Survey. The projected tourism revenues are divided by the average (mean) length of hotel/motel stay and the daily expenditure per person to arrive at the estimated number of annual overnight visitors.

Year	Tourism Revenues	Number of Overnight Visitors
1998	\$1,000,000,000	2,197,802
1999	\$1,022,000,000	3,349,721
2000	\$1,030,000,000	3,415,119
2001	\$1,035,000,000	3,450,000
2002	\$1,070,000,000	2,972,222
2003	\$1,045,000,000	3,079,870
2004	\$1,118,000,000	3,524,590
2005	\$1,162,720,000	3,313,537
2006	\$1,185,974,400	3,559,347

Annual Victoria Overnight Visitors



Annual Victoria Tourism Revenues

